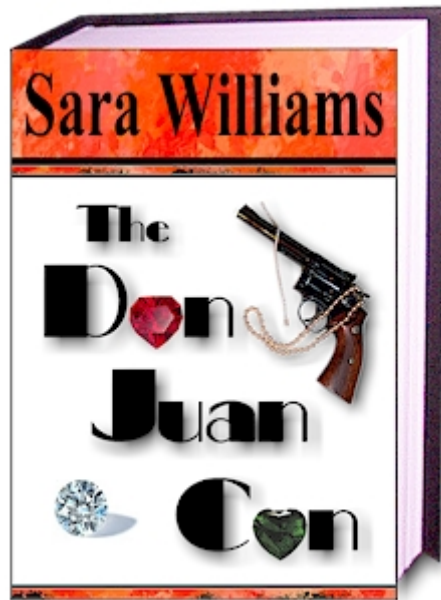


FOR IMMEDIATE RELEASE  
Ralph Wolf (702) 253-1338

Further Information Contact:  
[Ralph.Wolf@archebooks.com](mailto:Ralph.Wolf@archebooks.com)



#### ROBERT EVANS AND PARAMOUNT PICTURES OPTION *THE DON JUAN CON*

Las Vegas, NV – October 6, 2004 ArcheBooks Publishing ([www.archebooks.com](http://www.archebooks.com)) announced that legendary Hollywood producer and former studio chief of Paramount Pictures, Robert Evans, who made such film classics as *Chinatown*, *The Godfather*, and *Rosemary's Baby*, has optioned Sara Williams' popular sweetheart-swindler novel *The Don Juan Con* (ArcheBooks Publishing) with the intention of developing the book into a major motion picture in conjunction with Paramount. Evans whose storied career has made him a Hollywood Icon is extremely enthusiastic about the story and project.

Said Evans, "No price too high does an original bear and *The Don Juan Con* is the quintessential example. This story must be told, that's why I am making the Flick." As a journalist in South Florida, Williams investigated many such cases of romantic larceny, interviewing victims, many of whom are unwilling to testify against these criminals for fear of embarrassment.

Williams' novel deals with the all-too-real crime of con-artists playing upon the affections of lonely single women. These modern day lotharios use Charm and Deceit to earn the trust and affection of their unsuspecting victims only to abscond with all their wealth while leaving them at the altar. *The Don Juan Con* is Sara Williams' first novel. Her second novel, *The Serenoa Scandal*, a mystery-suspense set in Southwest Florida, is also currently being

evaluated by Mr. Evans Company as a second acquisition. *The Don Juan Con* and *The Serenoa Scandal* are available from ArcheBooks Publishing Incorporated.

“We’re very proud and excited to see Sara’s novel associated with such incredible talent. To have her first book selected by one of Hollywood’s most respected producers and revered studios is just an incredible event,” commented Robert Gelinas, Publisher of ArcheBooks Publishing. “We’re thrilled for Sara, and believe that this is not only an affirmation of the excellence of her writing, but is a wonderful testament to the high level of quality storytelling that ArcheBooks stands for.”

**About ArcheBooks Publishing**—the archetype of 21<sup>st</sup> century publishing—is an innovator in hardcover premium original works, offering the best in Mystery-Suspense, Science-Fiction, Fantasy, Horror, Romance, Historicals, Contemporary, Humor, True Crime, and YA. ArcheBooks Publishing continues its founders’ revolutionary approach towards business development, and their belief in the continuous evolving role the Internet plays in future business models.

**Contact:** Ralph Wolf, (702) 253-1338 or email to: [Ralph.Wolf@archebooks.com](mailto:Ralph.Wolf@archebooks.com)

###