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ArcheBooks Goes International with Leading UK Distributor Bertram!

Las Vegas, NV and Alpharetta, GA, January 7, 2004— ArcheBooks Publishing, announced today they have joined with Bertram Books to distribute their books in the UK. Bertram, the Leading Distributor in the UK, supports an expanding base of International Bookstores. For the past 35 years Bertram has been recognized as the standard for book distribution in the UK as well as their continuing expansion Internationally.

This key relationship with Bertram Books significantly expands ArcheBooks presence in the UK marketplace. ArcheBooks author, P.M. Griffin, has a considerable following in the UK for her Star Commandos series. With her latest volume, Star Commandos: Pariah, the 11th in the series now available; and with the 12th volume scheduled for the 2nd quarter of 2004 this distribution channel was fundamental.

ArcheBooks currently has seven (7) titles available in four (4) genres, Mystery/Suspense, Science Fiction/Fantasy, Horror and Romance. The current production schedule expands the ArcheBooks Catalog to sixteen (16) titles by eleven (11) individual authors by the end of the 2nd quarter 2004. Robert (Bob) Gelinis, Publisher of ArcheBooks, expressed great pride in the company's rapid growth but stated, "I am more proud of the outstanding quality of authors the company had secured."

ArcheBooks was formed in September 2003, as a wholly owned subsidiary of Gelinis & Wolf, Inc. Through ArcheBooks Publishing, literary agents have an alternative for their authors; ArcheBooks specializes in "Original Works of Fiction," which are presented in both traditional hardcover and electronic form (eBooks). Bob Gelinis and Ralph Wolf, the principles of Gelinis & Wolf, Inc. believe in the power of the Internet and its impact on how traditional business development can evolve.

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